Task A

1. What is meant by the term B2B?

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1. Identify the pros and cons of B2B.

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| **Pros** | **Cons** |
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1. What is meant by EDI?

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1. Identify some pros and cons of EDI.

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| **Pros** | **Cons** |
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Task B

1. What is meant by the term B2C?

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1. How does online shopping work?

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1. Identify at least three features of online shopping.

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1. Identify some advantages and disadvantages for customers who shop online.

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| **Advantages** | **Disadvantages** |
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1. Identify the positive and negative implications online shopping has for businesses.

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| **Positives** | **Negatives** |
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Task C

1. What is meant by the term C2C?

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1. eBay is an online auction marketplace where consumers can sell/auction goods to other consumers.

How do online auctions work?

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1. Identify at least three features of an online auction site like eBay.

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1. Identify the advantages and disadvantages of using C2C selling.

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| **Advantages** | **Disadvantages** |
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